



DEPUTY SECRETARY OF DEFENSE

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WASHINGTON, DC 20301-1010

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MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS
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UNDER SECRETARIES OF DEFENSE
DIRECTOR, DEFENSE RESEARCH AND ENGINEERING
ASSISTANT SECRETARIES OF DEFENSE
GENERAL COUNSEL OF THE DEPARTMENT OF DEFENSE
INSPECTOR GENERAL OF THE DEPARTMENT OF DEFENSE
DIRECTOR, OPERATIONAL TEST AND EVALUATION
COMMANDERS OF THE COMBATANT COMMANDS
ASSISTANTS TO THE SECRETARY OF DEFENSE
DIRECTOR, ADMINISTRATION AND MANAGEMENT
DIRECTORS OF THE DEFENSE AGENCIES
DIRECTORS OF THE DOD FIELD ACTIVITIES

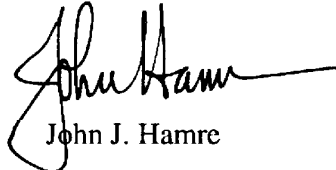
SUBJECT: Live Satellite Broadcast on Defense Reform

As you know, Defense Reform continues to be a top priority for Secretary Cohen. In keeping with successful models for communicating corporate and cultural change to the widest possible audience, a live, inter-active Defense Reform broadcast will take place on March 4, 1999. The broadcast will begin at 1130 EST.

This broadcast will feature senior leadership of the Department of Defense, including myself, advocating and explaining the need for meaningful change. It will include opportunities for viewers to ask questions of myself and other senior officials.

The broadcast is a critical and unique opportunity to reach large numbers of the DoD workforce with a sharp and focused message about Defense Reform. Senior leadership emphasis on this broadcast will increase workforce awareness of the event. I request that you ensure this broadcast is available to, and viewed by, your organization. With only two weeks until broadcast, I encourage you to immediately disseminate broadcast information and establish viewing opportunities for your workforce. A broadcast flyer is attached.

For information on the broadcast, you can access the Defense Reform Initiative web site: <http://www.defenselink.mil/dodreform/>. Information on how to access the broadcast by satellite or streaming video on the computer is also available at the Acquisition Reform Communications Center Internet site: www.acq.osd.mil/dau/arcc under "broadcast" or by telephone 1-888-747-ARCC and e-mail darcc@acq.osd.mil.


John J. Hamre

Attachment